

YOUR FUTURE LOOKS BRIGHT

BACHELOR
OF BUSINESS
ADMINISTRATION
(BBA)

3 or 4 Year Undergraduate Program



atlasuniversity.edu.in



Welcome to $\Delta T L \Delta S$

A campus beyond the ordinary!
Located in the heart of Mumbai, one of
the world's top ten centers of
commerce, ATLAS SkillTech University
is an urban campus, a crucible of ideas,
a melting pot of diverse perspectives
and a launchpad for tomorrow's leaders
reimagining education in the financial,
commercial and entertainment capital
of India.

Think of our university as an atlas, a navigator for India's youth, and a beacon of knowledge and inspiration that guides you towards your destination. We believe education is not just about absorbing information, but about forging your path, exploring new frontiers and shaping your future. So, come join us at ATLAS university, where you can be a part of a vibrant community that inspires you to reach new heights and achieve your dreams!





FROM THE PRESIDENT

DR INDU SHAHANI

Former Sheriff of Mumbai (2008-09) Member, University Grants Commission (2011-14) Principal, H.R. College of Commerce & Economics, Mumbai (2000-16)

It is an exciting new world. A world full of excitement and innovation. A world full of new ideas. Where possibilities are limitless and success is at hand for the brave. As students reach forward into this future with both hands outstretched to grab success, it is our duty to nurture their minds and spirits. ATLAS SkillTech University will be one of the cornerstones of this philosophy.

We shall foster a spirit of innovation and impart skill sets that help our students in the new world. Our modern pedagogy and information dissemination methodologies allow us to create entrepreneurial leaders who have the sensibilities of the West while being driven by the enthusiasm of the East. This confluence of cultures will help our students push-start the entrepreneurial revolution in India which will create jobs and provide the backbone to India's race to super-powerdom. Powered by the vision of our youth."

Why study BBA at △TL△S | ISME?

Our Bachelors Program in Business Administration emphasizes the inner workings of businesses. Students learn a tech-driven curriculum, fostering innovative thinking in Entrepreneurship, Management and Business. They tackle challenges, identify needs and find profitable solutions through experiential learning. With a focus on their holistic development, students develop interpersonal skills for effective organizational leadership, preparing them to make a speedy start to their career.



THE ATLAS PEDAGOGY

Role Play & Simulations
Pre-Reads

Case Studies
Discussions & Debates
Academic Articles
Text-Book References
Industry-Notes

Industry Integration Industry Immersions & Visits Internships CXO Masterclasses Mentorship Live Projects OUTSIDE THE CLASSROOM LEARNING

Learning Immersions International Faculties Summer Schools Masterclasses

Exchanges

Entrepreneurial Thinking

Incubation Innovation Hackathon Shark Tank Startup Events

CLASSROOM
LEARNING
Socio-Cultural
Learning

Social Responsibility
Rural Immersions
Student Councils
Student Festivals
Extra Curriculars
Sports Clubs

ATLAS FACULTY & STUDENT RESEARCH ACHIEVEMENTS

220

Faculty Publications in UGC Care/Scopus Indexed/WoS Journals

50

Books Published 49

Patents Filed

404

Book Chapters Published

7.892

Highest Impact Factor for UGC Care (Care 1 Listed **Publication**)

1000

Publication Drafts Submitted by ATLAS Faculty

1100

Publication Drafts Submitted by ATLAS Students

Student Publications (Book Chapters)

Copyrights

Conference **Proceedings as** ISBN

Highest Impact Factor for Scopus Indexed Publications

ATLAS ADVISORY BOARD MEMBERS



DEEPAK PAREKH Chairman HDFC





KESHAV MURUGESH Group CEO



KARAN SINGH Managing Director



ANANT GOENKA Managing Director

CEAT



RAM RAGHAVAN President. **Enterprise Oral Care**

COLGATE-PALMOLIVE



JAMIL KHATRI Co-Founder & CEO



AVANI DAVDA Strategic Advisor











TIM MARSHALL Deputy Vice-Chancellor



SANJAY GURBUXANI VP, IBS AMEA & Global Digital Innovation



CAROL KIM Vice President, Global Recruitment, Admissions & Financial Aid



VIVEK PANDIT Senior Partner,



ARYAMAN BIRLA

Founder



RUSS WINER

Professor of Marketing







McKinsey & Company



ANITA DONGRE Chief Creative Officer

· HOUSE OF · ANITA DONGRE



RONNIE SCREWVALA Chairperson & Co-Founder





DR. INDU SHAHANI Founding President & Chancellor







MAYANK KUMAR Co-Founder & Managing Director





SIDDHARTH SHAHANI Co-Founder & Executive President





CURRICULUM STRUCTURE

The curriculum has been created to ensure a transformative leadership experience for students, ensuring integration of current industry best practices and future needs of Industry 4.0. We ensure that our curriculum constantly evolves to provide our students relevant academic experiences. In view of this, the curriculum is subject to change based on industry standards and global benchmarks.

EXPERIENCE IT ALL BEFORE YOU MAKE YOUR CHOICE OF CAREER!
A UNIQUE LEARNING EXPERIENCE ONLY AT ATLAS

PERSONALIZED CURRICULUM SUPPORTING DIVERSE STUDENT PATHWAYS	STARTUPS/FAMILY BUSINESSES, PLACEMENTS, MASTERS PROGRESSIONS
EXPERIENTIAL LEARNING	CHALLENGES, INTERNSHIPS, IMMERSIONS, SSR
SPECIALIZATION OPTIONS	BA ENT MKT FIN
INTERDISCIPLINARY LEARNING	ATLAS ELECTIVES
CAREER READINESS	SKILLTECH COMPONENTS
BEYOND BUSINESS EDU	LIBERAL ARTS & MORE
CORE	MANAGEMENT

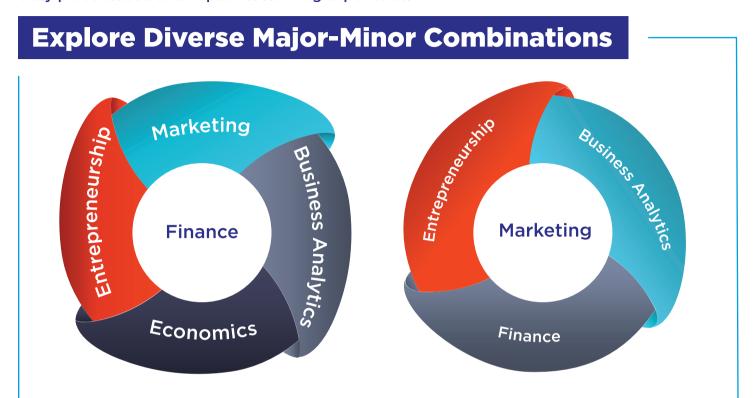
Begin real life learning in your very own classroom from day 0





A COMPREHENSIVE BBA CURRICULUM

The BBA curriculum seamlessly blends core subjects, majors, minors and electives. At ATLAS ISME, students enjoy the flexibility to tailor their academic journey by selecting majors, minors and electives aligned with their passions and career aspirations, empowering them to design a truly personalised and impactful learning experience.





FIRST YEAR BBA

DOMAIN

- Management Fundamentals
- · Liberal Arts and More
- Career Readiness / SkillTech
- · Interdisciplinary Learning
- Business Analytics
- Entrepreneurship
- Marketing for a Digital World
- Finance

SEMESTER 1

- Principles of Management
- Behavioural & Social Psychology
- Excel for Decision MakingBehavior
- · Basics of Finance

ATLAS Elective

- Modern Age AI Tools
- Entrepreneurship Fundamentals
- Marketing Management & Consumer Behavior
- · Basics of Finance

SEMESTER 2

- Economics
- Business Psychology
- Communication & Presentation

OR

Advanced Excel

ATLAS Elective

· Statistics for Business

OR

- Story Telling Through Data
- New Age Business Models
- Digital Marketing 101
- Financial Statement Analysis

SECOND YEAR BBA

DOMAIN

- Management Fundamentals
- Liberal Arts and More
- Career Readiness / SkillTech
- Interdisciplinary Learningz

SEMESTER 3

- · Strategic Management
- Business Ethics & Corporate
 Governance
- Disruptive Business Technologies
- ATLAS Elective

SEMESTER 4

- Business Law
- Organizational Behavior and HRM
- Cyber Security for Managers
- ATLAS Elective

Subjects for Majors and Minors Listed on Pages 9 - 12

Internship/ Rural Immersion/ SSR/ Global Immersion/ Family Business

THIRD YEAR BBA

DOMAIN

- Management Fundamentals
- · Liberal Arts and More
- Career Readiness / SkillTech

SEMESTER 5

- International Business
- · Geopolitical Economy
- ML for Managers

SEMESTER 6

- Logistics and Operations
 Management
- · Ancient Philosophy
- Text and Social Media Analytics

Continuation of the selected Majors and Minors

Internship/ Rural Immersion/ SSR/ Global Immersion/ Family Business

FOURTH YEAR (HONOURS)

DOMAIN

- Management Fundamentals
- Research
- SkillTech Component
- · Career Readiness
- Majors

SEMESTER 7

- Project Management
- Research Design & Implementation
- Digital Transformation
- Corporate Etiquette
- Applied Finance 1

OR

- Applied Marketing 1
- Capstone

SEMESTER 8

- SDGs
- · Advanced Research
- Emerging Trends in Business
- People Management
- Applied Finance 2

OR

- Applied Marketing 2
- Capstone

Continuation of the selected Majors and Minors

YOUR LEARNING EXPERIENCE AT ATLAS ISME

A well-planned semester system makes it easy for you to set foot on this exciting, interdisciplinary learning journey. The major-minor combinations with their indicative course lists are detailed below.

FINANCE MAJOR & MARKETING MINOR

SUBJECTS

FINANCE

- > Investment Analysis and Portfolio Management
- > Financial Management Fundamentals
- Cost Accounting and Management Accounting
- Taxation
- Wealth Management
- > Introduction to Financial Modelling
- Basics of Derivatives
- Corporate Finance
- Introduction to Banking, NBFC and Insurance
- Corporate Valuation
- > Investment Banking Fundamentals
- > Financial Technologies
- Entrepreneurial Finance
- International Finance
- Behavioral Finance
- Sustainable Finance

MARKETING

- > Selling and Negotiation
- > SEO & SEM Strategy
- > Advertising and PR
- > Building and Managing Brands
- > Retail Management and Ecommerce
- > Strategic Marketing Communication
- > Fundamentals of Rural Marketing
- > Intercultural Marketing

FINANCE MAJOR & BUSINESS ANALYTICS MINOR SUBJECTS

FINANCE

- > Investment Analysis and Portfolio Management
- > Financial Management Fundamentals
- > Cost Accounting and Management Accounting
- Taxation
- Wealth Management
- Introduction to Financial Modelling
- Basics of Derivatives
- Corporate Finance
- > Introduction to Banking, NBFC and Insurance
- Corporate Valuation
- Investment Banking Fundamentals
- Financial Technologies
- > Entrepreneurial Finance
- International Finance
- Behavioral Finance
- Sustainable Finance

BUSINESS ANALYTICS

- **▶** Business Intelligence 101
- Data Analytics Using R
- Predictive Business Models
- Python for Business Analytics
- Analytics for Sustainability
- Web and Social Media Analytics
- Ethics in AI
- > Introduction to Cloud Computing

FINANCE MAJOR & ENTREPRENEURSHIP MINOR

SUBJECTS

FINANCE

- > Investment Analysis and Portfolio Management
- > Financial Management Fundamentals
- > Cost Accounting and Management Accounting
- Taxation
- > Wealth Management
- > Introduction to Financial Modelling
- Basics of Derivatives
- > Corporate Finance
- > Introduction to Banking, NBFC and Insurance
- Corporate Valuation
- > Investment Banking Fundamentals
- > Financial Technologies
- Entrepreneurial Finance
- > International Finance
- Behavioral Finance
- Sustainable Finance

ENTREPRENEURSHIP

- > Fundamentals of Design Thinking
- Growth Hacking
- ➤ MVP Management
- > Fundamentals of Social Entrepreneurship
- > Fund Raising and Venture Capital
- > IP Laws and Startup Ecosystem
- Entrepreneurship Launchpad
- Innovation in FMBs

FINANCE MAJOR & ECONOMICS MINOR

SUBJECTS

FINANCE

- ▶ Investment Analysis and Portfolio Management
- > Financial Management Fundamentals
- > Cost Accounting and Management Accounting
- Taxation
- Wealth Management
- > Introduction to Financial Modelling
- Basics of Derivatives
- Corporate Finance
- > Introduction to Banking, NBFC and Insurance
- > Corporate Valuation
- > Investment Banking Fundamentals
- > Financial Technologies
- **➤** Entrepreneurial Finance
- > International Finance
- Behavioral Finance
- Sustainable Finance

ECONOMICS

- **▶** Economics The Science of Choices
- Microeconomic Analysis
- Statistics for Economics
- Macroeconomic Analysis
- **▶** Economic Analysis of Public Policy
- International Economics
- **▶** Monetary/Development Economics
- Behavioral Economics
- Game Theory and Strategic Thinking

MARKETING MAJOR & FINANCE MINOR SUBJECTS

MARKETING

- > Fundamentals of Selling and Negotiation
- SEO and SEM Strategy
- Marketing using CRM
- Business Research Methods
- > Advertising and PR
- **▶** Building and Managing Brands
- Marketing Strategy
- > Marketing Analytics
- > Retail Management and Ecommerce
- > Strategic Marketing Communication
- > Advanced Digital Marketing
- Luxury Marketing
- > Fundamentals of Rural Marketing
- > Intercultural Marketing
- Event Marketing
- Media Management

FINANCE

- > Investment Analysis & Portfolio Management
- > Financial Management
- Wealth Management
- > Financial Modelling
- > Introduction to Banking, NBFC & Insurance
- > Corporate Valuation
- **➤** Entrepreneurial Finance
- > International Finance

MARKETING MAJOR & BUSINESS ANALYTICS MINOR SUBJECTS

MARKETING

- > Fundamentals of Selling and Negotiation
- SEO and SEM Strategy
- Marketing using CRM
- **▶** Business Research Methods
- Advertising and PR
- Building and Managing Brands
- Marketing Strategy
- Marketing Analytics
- » Retail Management and Ecommerce
- Strategic Marketing Communication
- Advanced Digital Marketing
- Luxury Marketing
- > Fundamentals of Rural Marketing
- > Intercultural Marketing
- Event Marketing
- Media Management

BUSINESS ANALYTICS

- Business Intelligence 101
- ▶ Data Analytics Using R
- **▶** Predictive Business Models
- **▶** Python for Business Analytics
- ➤ Analytics for Sustainability
- ▶ Web and Social Media Analytics
- ➤ Ethics in Al
- > Introduction to Cloud Computing

MARKETING MAJOR & ENTREPRENEURSHIP MINOR SUBJECTS

MARKETING

- > Fundamentals of Selling and Negotiation
- > SEO and SEM Strategy
- Marketing using CRM
- Business Research Methods
- Advertising and PR
- Building and Managing Brands
- Marketing Strategy
- Marketing Analytics
- > Retail Management and Ecommerce
- > Strategic Marketing Communication
- > Advanced Digital Marketing
- Luxury Marketing
- > Fundamentals of Rural Marketing
- ➤ Intercultural Marketing
- Event Marketing
- Media Management

ENTREPRENEURSHIP

- > Fundamentals of Design Thinking
- Growth Hacking
- MVP Management
- > Fundamentals of Social Entrepreneurship
- ➤ Fund Raising and Venture Capital
- > IP Laws and Startup Ecosystem
- > Entrepreneurship Launchpad
- > Innovation in FMBs



MULTIDISCIPLINARY LEARNING

Choose from 40+ subjects and pursue an ATLAS Electives every semester

Design-led subjects

- 1. Skip the line with Design
- 2. A Symphony of Genres: Blending Influences in Western Popular Music
- 3. Basic Sign Language
- 4. Material & Fabric Textile Routes
- 5. Time & Action The Art of Perseverance
- 6. Canvas Painting Flourish Your Imagination
- 7. Prototyping Hands on Minds on!
- 8. Art of Photography
- 9. Joy of Emotions: The art & science of emotional intelligence
- 10. Paint Box
- 11. Interactive Fiction with Roleplay & Worldbuilding
- 12. Nautanki Shaala The Story, The Stage, & the Act
- 13. Yoga for conscious living
- 14. Craft: The Future of Fashion?
- 15. Anthropometry: Futuristic Space Designs & Solutions
- 16. Swadharm Leading your life with Authenticity
- 17. Fashion & films: Exploring the Symbiotic Relationship between Style & Cinema
- 18. Blogging Unleashed: Ignite Your Online Presence & Amplify Your Voice

Business led subjects

- 1. Corporate Hustle Practice what you Preach
- 2. Money in Motion The Art & Science of Banking
- 3. Innovative Thinking: Learning from Ancient Indian Mythological Tales
- 4. Wisdom for Strategic Leadership: Lessons from Indian Verses
- 5. Empathetic Leadership: Strategies for Effective People Management
- 6. Colour Psychology: Understanding the mind of Reds & Blues & more
- 7. The Business of Esports: Monetizing Your Gaming Passion
- 8. Ace Your Communication Key To Success
- 9. "You" the brand: Design your identity
- 10. Mandarin Level 1
- 11. Cross Cultrual Psychology
- 12. German Hallo Deutschland Level 1
- 13. Behaviour Science in action
- 14. Managing Change using Dance and Movements
- 15. The Finance Lab Money Literacy And More
- 16. Trading on stock markets Bear, Bull, and Stag Level 1
- 17. Spanish Hola España Level 1
- 18. French it Up: Bonjour La Ville Lumièr Level 1

Tech-led subjects

- 1. Robotics Robot Rock!
- 2. Future Forward with AI
- 3. CodeQuest: Embark on an Exciting Journey into the World of coding
- 4. Create the Unimaginable: Art of 3D Modelling and Animation Level 1

Entrepreneurial learning

BUILD A STARTUP RIGHT FROM YOUR ATLAS CLASSROOM

The Venture Labs is the entrepreneurial ecosystem at the ATLAS Skilltech University where student's startup dreams take wings. Surround yourself with doers, believers and achievers as you build and scale your startup as a student entrepreneur.



Peyush Bansal, Co-Founder, Chief Executive

5 Blocks of Information

01. The Student Startup Incubator

A 12 month incubator for student entrepreneurs which guides students and their ventures through a structured program. The Incubator has 4 phases:

Market Validation Phase Prototype Phase Early Transaction Phase Launch phase

02. Cutting Edge Curriculum taught by Real World Entrepreneurs

New age subjects taught by founders who have built and scaled entrepreneurial ventures. Equipped with experiential learnings and hands-on projects, students learn the art of building solutions for problems worth solving. The entrepreneurship curriculum is crafted to unlock the student's ability to build scalable solutions from India for India and to the world. Key subjects include Entrepreneurship Blueprint, MVP Management, Fundraising for Startups, Intellectual Property Rights, Startup Laws, Growth Hacking, Managing Startup Failures and Entrepreneurial Leadership.







100 X vc: walk in pitch event for students

03. Dedicated Mentor Pool

ATLAS Skilltech University provides an internal and external mentor pool which gets students access to industry and academia experts to help refine their startup and get critical and actionable advice. The mentor pool acts as an extended cofounder to the students and guides them with specific advice about industry insights, product management, making relevant connections and helping them increase the odds of their startup success.

04. Saturday Startup School

The Saturday Startup School is a university-wide initiative to get the top tier entrepreneurs, venture capitalists and startup operators to come and share their real world experiences. This effective session gives ATLAS Students access to real world learning and behind the scenes experience of what it takes to build a Startup. The Saturday Startup School is designed to get like minded student entrepreneurs to discuss their challenges and also participate in peer solutioning to help and scale their startups.

05. Entrepreneurial Research

Be a part of research groups which investigate the factors contributing to entrepreneurial success. With partners such as London School of Economics on research topics such as founder's mental well being and entrepreneurial resilience, the ATLAS Entrepreneurship ecosystem invests significant efforts into conducting research on topics of national and international entrepreneurial interest.

The ATLAS Venture Labs benefits for Student Startups:

Dedicated Workspace for Student Entrepreneurs

Internal and External Mentor Pool Exclusive Masterclasses

Access to Startup Funding and Grants Intellectual Property Support

STUDENT LIFE & BEYOND

Life at ATLAS SkillTech University is best captured in the word - mosaic. With a swirl of multiple cultures, more than a dozen clubs & societies & state-of-the-art infrastructure including sports & fitness centres, cafes, fairs, events, rotaract and festivals. Pick up the skills essential for future success and carry experiences that will inspire you to make a difference in the world. Come build lifelong connections, find your calling, take a step to live your dreams and be a changemaker.





Finance and Economics Club



Society for Talent Generation and Entertainment



The Rotaract Club



Sports and Wellness Club



The Corporate Club



The International Students Council



The Startup World



Student Clubs

Our vibrant student-led clubs are in full swing, offering a myriad of opportunities for students to engage, learn, and connect.

These clubs are dynamic hubs where your passions can thrive, your skills can evolve, and your journey can be truly memorable.

Here's an insight from the president's corner where our student-led clubs and zealous leaders share their visionary goals and express excitement for the upcoming year.

We are delighted for you to discover the magic of student-led clubs, where passions ignite, skills flourish, and lifelong friendships are forged. Step into this vibrant world of exploration, where you unlock your potential and gain a deeper understanding of the world around you.



Shiamak Davar & Ronnie Screwvala



ILLENIUM: CREATE A LEGACY

An intercollegiate fest by ATLAS | ISME

Illenium brings students from different colleges and pits them against each other based on their skills in the fields of Fine Arts, Performing Arts, Literary Arts, Informals and Business Acumen The festival not only provides a platform for students to display their talent but pushes them to go beyond the average, and carve themselves to perfection. The cultural event has a massive footfall of five to eight thousand students, and participation from over 30 colleges all over India.

SCHOOL SOCIAL RESPONSIBILITY







ATLAS SkillTech University believes that our role as an educational institution is to provide social awareness and cultivate humanity, imparting knowledge and skills in Leadership, Community, and Team Building Skills to our students.

Gender Equality

Achieve gender equality and empower all women and girl

Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Sustainable Cities and Communities

Make cities and human settlements inclusive, safe, resilient, and sustainable.



OBSERVERSHIP

INTERNSHIP

PLACEMENT

We collaborate with a range of organizations, including startups and industry leaders like Google, Deloitte, TATA Group, and HSBC. These partnerships offer our students unique learning and working experiences. CXO's, CEO's, CMO's thought leaders often use our classrooms to share their stories and learnings through masterclasses, curriculum advice, mentoring, and more. Our students are prepared to be industry-ready from day one equipped with interdisciplinary skills for impactful careers that shape the global landscape.

























































Avani Davda

Strategic Advisor















IMMERSE YOURSELF IN VALUABLE INDUSTRY KNOWLEDGE WITHIN YOUR CLASSROOM, GUIDED BY EXPERT PROFESSIONALS.

With a focus on providing our students with an exceptional educational experience that goes beyond textbooks and theories. That's why we bring industry professionals right into the classroom.







Birla
ABNA ABV

Anant Goenka,
Managing Director
C=AT

We visited about 10 Universities in the Global Immersion in the UK. The Global Immersion experience has helped me develop personally and professionally. I have had this

professionally. I have had this unique opportunity to build a large network globally and I am sure this will be extremely helpful when I want to pursue my Masters.

-Mann Poddar, Student, FYBBA



GLOBAL EDUCATION AT HOME

140+

students pursuing Masters' at leading global universities Our students fulfilling their dreams in

10+

With global associations across continents, our students are given the exposure to access to global immersions, student exchanges, masterclasses by renowned professors and global immersions while they study at ATLAS in Mumbai. Developing a global mindset helps them to prepare and make informed decisions to pursue Masters' at top ranked Universities and institutions globally. At ATLAS | ISME, students have an excellent track record of transforming ideas into thriving opportunities for themselves that contribute significantly to the national and global economy.



OUR GLOBAL ASSOCIATIONS



Imperial College London









































































DEVELOPING A GLOBAL MINDSET, LEARN FROM INTERNATIONALLY RENOWNED FACULTY AND MAKE INFORMED DECISIONS

With academic events such as International Facutly Week, Global Immersions, Student exchange workshops and collaborative learning with global Universities, our students never miss out on what is trending in the world, enabling them to make informed decisons when they pursue their Masters' at worlds leading Universities.





Global Business Pratices

Cross Cultural Communications





Student Testimonials



I am very grateful that I got such an opportunity to do my Internship at Voltas-Beko through ATLAS.

My mentor at Voltas- Beko was very patient and kind to me and I learnt countless things from him and this experience. Managing the work during this Internship wouldn't be possible without the skills we developed during the first year.



My experience at ATLAS SkillTech University has been enriching.

Their unique style of teaching through a practical approach has already given me an insight into the real world. The faculty is extremely approachable and encouraged me to push myself



These past three years at ATLAS have been an incredible journey of growth and discovery for me.

From the moment I first set foot on campus, I was embraced by a vibrant community that not only prioritised academic excellence but also nurtured personal development



The BBA course at ATLAS is one of a kind.

It focuses a lot on the practical application of information and learning inspired by real life situations. It gives me a better sense of understanding and prepares me to step out into a workplace.

Admissions Process

Students who have appeared for a 10 + 2 examination.

(e.g. A level, CBSE, HSC, IBDP, ISC, etc.) or its equivalent in any discipline (e.g. Science, Commerce, Arts)

APPLICATION

STEP 1



FILL THE ONLINE APPLICATION FORM

Fill out the online application form on **www.atlasuniversity.edu.in** Complete the form with your personal details







MAKE THE APPLICATION FEE PAYMENT

Follow the simple step of the application form & complete the application fee payment on the portal

ISME CHALLENGE

TEP 3



TAKE THE BUSINESS APTITUDE TEST

Our entrance exam includes questions on General Knowledge, Maths, Current affairs, etc.







GROUP DISCUSSION & PERSONAL INTERVIEW

The Immersive Experience is all about your ability to collaborate and show team work while the personal interview allows you to showcase your individual strengths

ENROLLMENT

TEP 5



GET YOUR OFFER

Once we have reviewed your application, we may choose to make you either a conditional (dependent on exam results) or unconditional offer



TEP 6



ENROLLMENT

Complete the enrollment process by paying the enrollment fee.



To know more about the program

Contact Us:



- isme@atlasuniversity.edu.in
- 0 ATLAS SKILLTECH UNIVERSITY Tower 1, Equinox Business Park, Off Bandra-Kurla Complex (BKC), LBS Marg, Kurla West, Mumbai - 400070



Scan to know more about the course

